



ANNUAL O. HENRY MUSEUM
PUN-OFF WORLD CHAMPIONSHIPS
2026 SPONSORSHIP PACKET

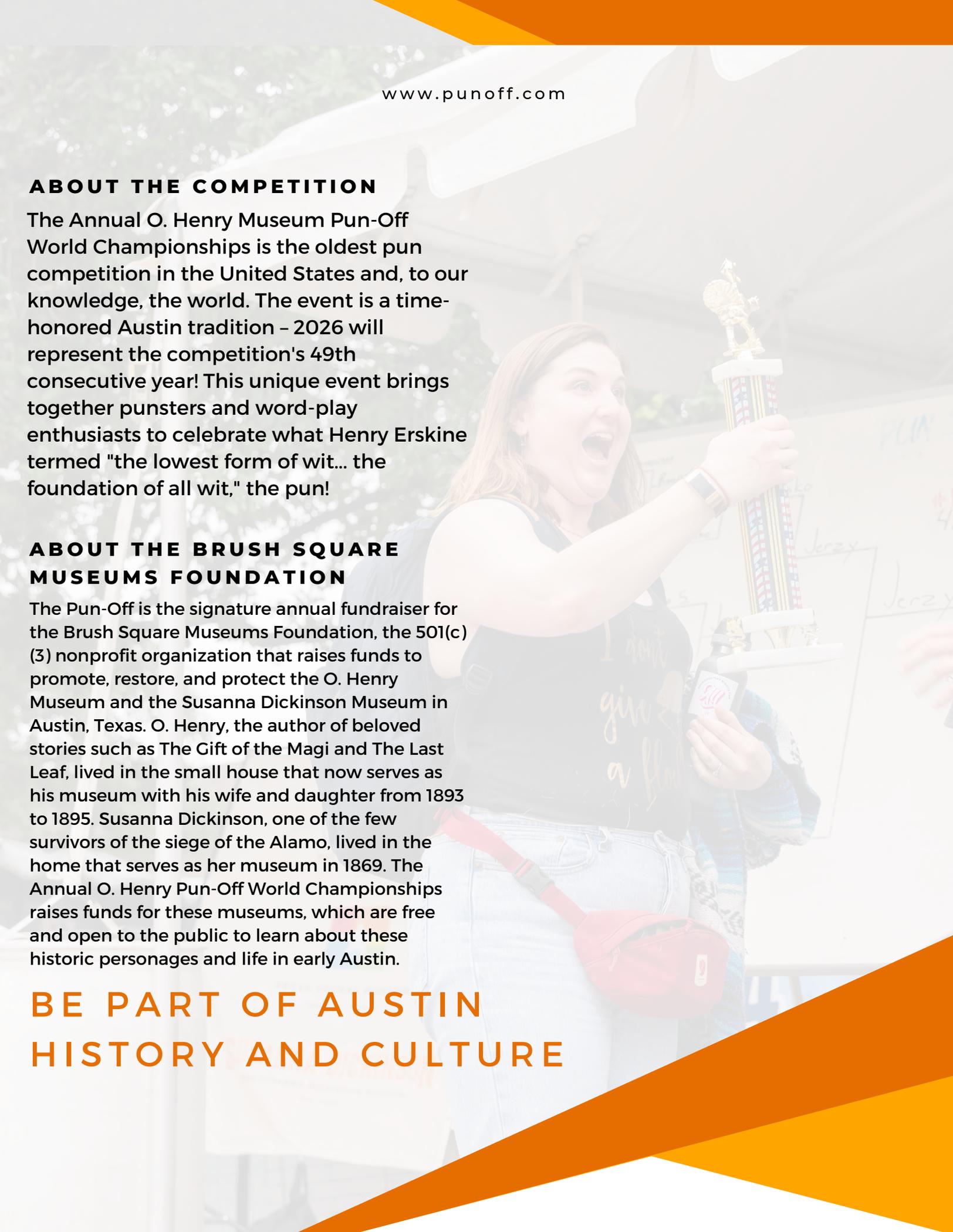
ABOUT THE COMPETITION

The Annual O. Henry Museum Pun-Off World Championships is the oldest pun competition in the United States and, to our knowledge, the world. The event is a time-honored Austin tradition - 2026 will represent the competition's 49th consecutive year! This unique event brings together punsters and word-play enthusiasts to celebrate what Henry Erskine termed "the lowest form of wit... the foundation of all wit," the pun!

ABOUT THE BRUSH SQUARE MUSEUMS FOUNDATION

The Pun-Off is the signature annual fundraiser for the Brush Square Museums Foundation, the 501(c)(3) nonprofit organization that raises funds to promote, restore, and protect the O. Henry Museum and the Susanna Dickinson Museum in Austin, Texas. O. Henry, the author of beloved stories such as *The Gift of the Magi* and *The Last Leaf*, lived in the small house that now serves as his museum with his wife and daughter from 1893 to 1895. Susanna Dickinson, one of the few survivors of the siege of the Alamo, lived in the home that serves as her museum in 1869. The Annual O. Henry Pun-Off World Championships raises funds for these museums, which are free and open to the public to learn about these historic personages and life in early Austin.

BE PART OF AUSTIN HISTORY AND CULTURE



2026 EVENT DETAILS

Saturday, May 9, 2026

11 am - 6 pm

Brush Square Park

(Behind the O. Henry Museum!)

409 E. 5th St., Austin TX

SPONSORSHIP REACH

- Reach 1,500+ event attendees
- Reach 4,000+ followers across social media platforms
- Reach 6,000+ people through our website
- Be an integral part of a one-of-a-kind event that has been "keeping Austin weird" since 1977!

SPONSORSHIP BENEFITS

|   | The Giggle \$250 | The Chortle \$500 | The Hearty Laugh \$750 | The Howl \$1,000 | The Guffaw \$1,500 |
|---|--|--|---|--|---|
| Public Thank You on Event Stage | Verbal acknowledgement on event stage | Verbal acknowledgement on event stage | Verbal acknowledgement on event stage | Verbal acknowledgement on event stage | Verbal acknowledgement on event stage |
| Website | Business name on PunOff.com (4/15-5/31/26) | Business name on PunOff.com (4/15-5/31/26) | Small logo on PunOff.com (4/15-5/31/26) | Medium logo on PunOff.com (4/15-5/31/26) | Large logo on PunOff.com (4/15-5/31/26) |
| Social Media Channels* | Tagged once on Pun Off Facebook & X | Tagged twice on Pun Off Facebook & X | Tagged twice on Pun Off Facebook & X | Tagged 3 times on Pun Off Facebook & X | Tagged 4 times on Pun Off Facebook & X |
| Event Banner & Digital Program | Business name | Business name | Small logo | Medium logo | Large logo |
| T-Shirt** | Name on shirt | Name on shirt | Small Logo on Back | Medium Logo on Back | Large Logo on Back |

*Social Media Channels include: Annual O. Henry Museum Pun-Off World Championships Facebook Group and X (@punoffatx). Your organization may be tagged in more posts, these are minimums.

**In order to be included on the t-shirt, we must receive your logo by April 15, 2026

PARTNER WITH THE PUN-OFF!

You can commit to sponsoring the 2026 Annual O. Henry Pun-Off by filling out this form and returning it by mail to 1205 Pigeon Forge, Pflugerville, TX 78660 or by filling it out online at: punoff.com/sponsorship
Please submit all sponsorship inquiries before April 15, 2026!

Contact Name: _____

Contact Email: _____ Contact Phone: _____

Company Name: _____

Enter company name exactly as you want it to appear on promotional materials

Address: _____

Email a PNG file of your company logo to emily.collins@austintexas.gov, please CC cleben@gmail.com

- Sponsorship Level: The Guffaw (\$1,500)
 The Howl (\$1,000)
 The Hearty Laugh (\$750)
 The Chortle (\$500)
 The Giggle (\$250)
 Other Amount: _____



Pay for Sponsorship Here

Payment Method: Option 1: Our company paid online

Pay online at: punoff.com/sponsorship or scan the QR code above

Option 2: Our company is mailing a check.

Make checks payable to Brush Square Museums Foundation and mail to: c/o Treasurer, Foundation, 1205 Pigeon Forge, Pflugerville, TX 78660

ANOTHER WAY TO DONATE

We would also welcome donations of goods or services for our Silent Auction. If you are interested in donating an item for the Silent Auction instead of or in addition to your sponsorship, please contact Julianne Richter at richterjulianne59@gmail.com and we will arrange a pick up.

Questions?

Feel free to contact O. Henry Museum Site Coordinator Emily Collins at emily.collins@austintexas.gov with any questions about the Pun-Off!

Need a Logo for the Annual O. Henry Museum Pun-Off World Championships?

Request it from Emily Collins at emily.collins@austintexas.gov